

Walton Baseball 2024-2025 Sponsorship Program

Organized by the Walton Dugout Club



Players & Parents:

The Walton Dugout Club (WDC) is a charitable, non-profit, fully recognized 501(c)(3) organization. The WDC strives to make the most of the high school baseball experience for our players, coaches, and parents while maintaining a level of excellence that is consistent with the reputation of Walton H.S. and the rich history of its baseball program. The success of the WDC hinges on parent involvement and community support. Since there is little funding available through the county and school, the WDC's fundraising efforts, volunteerism and sponsorships are essential in providing the financial and organizational assistance that is required to maintain a high-quality baseball program.

2025 Expected Player Dues:

- ◆ \$1,000-1,500 per player will be due on **Feb. 3, 2025**
- ◆ Exact dues amount will be determined in January based on the success of fall fundraising efforts.
- ◆ Dues are tax deductible for any business donation.
- ◆ Check if your business/employer provides corporate matching...that's easy money!

Sponsorships allow businesses to raise the visibility of their business within the community while providing an opportunity for players to earn a financial incentive. Please understand that baseball programs across the state conduct fundraising prior to tryouts. This is not with ill intent, rather it is out of necessity given the nature of the baseball season timeline. For this reason, the Walton Dugout Club has implemented a NEW program, which allows for both pre-tryout and in-season incentives.

Option 1: Pre-Tryout Incentive:

- ◆ **Deadline** - Walton Dugout Club must receive sponsorship submission and payment by **Oct. 25, 2024**.
- ◆ **Credit** - \$100 Home Run Derby credit will be applied to the prospective player; the derby is required for all athletes.
- ◆ **Sponsorship Amount** - \$500 is the minimum for the early-bird incentive; sponsorships of \$1,000+ will receive \$100 dues credit for every \$500 in sponsorships above and beyond the initial \$500; athlete must be rostered to a 2025 team for dues credit.
- ◆ **Example:** Matt secures \$1,500 in sponsorships by October 25th; Matt will receive \$100 off the Home Run Derby and \$200 off his 2025 player dues if he is rostered to a 2025 team.

Option 2: In-Season Incentive:

- ◆ Deadline - Walton Dugout Club must receive sponsorship submission and payment between **Oct. 26, 2024 - Feb. 10, 2025**; note: if sponsorship is secured after paying dues on Feb. 3, then a refund check will be provided within 30 days.
- ◆ Credit - \$100 dues credit for every \$500 in sponsorships.
- ◆ Sponsorship Amount - Donations of any amount are accepted, but \$500 is the minimum for sponsorship benefits; athlete must be rostered to a 2025 team.
- ◆ Maximum dues credit is \$1000.
- ◆ Example: Joe secures \$3,000 in sponsorships on Nov. 10th; Joe will receive \$600 off his 2025 player dues.

NOTE: Protected Sponsorship Period:

If a player secured a 2023-2024 sponsorship, that business is protected for that player until **October 14, 2024**. If someone else sells another player’s sponsorship from last year, the original seller will get credit for the sponsorship. A list of protected sponsorships is provided here. Any protected sponsorships that remain unsold after October 14 are fair game for any player to sell.

PROTECTED SPONSORSHIPS

2DaCloud	Jennifer Caron Derrick Real Estate Group
6-4-3 DP Athletics	Jinya Ramen Bar
Andrew Morgan w/ The Page Morgan Group	Los Arcos
Ashley Riley- Dorsey Alston Realtors	Marlene Green, Realtor
Atlanta Steaks and Seafood	MOPAC
Audi Marietta	Orchid House Interiors
Billy Burns - Rock River Realty	RG Real Estate
Bling Premier Lighting	River Street Sweets @ The Battery
Blue Penguin/Cactus Car Wash	RS Andrews Air, Heat, Plumbing & Electrical
Body20	Smart Move Home Inspections
Capetown Luxury Group	Steelhorse Law
Cheers to Recycling	STEGO
Coca Cola	Swiger Family Dentistry
Custom Disposal Service, Inc.	Tijuana Joe’s Cantina
Dorsey Alston Realtors	Tom Wideman
East Cobb Fit Body Boot Camp	Training Legends
Honest-1 Auto Care	Ultimate Sports Apparel
Icebox East Cobb	Waldron and Lee Dentistry
Innovative Marketing & Design	Willow Park
J. Stein Law Firm	Window Film Depot